



**URBAN FEELINGS**

BEYOND, ITALY



La Fornace

**PENNELLI**

Italian Traditional Terracotta

## **An encounter**

*between the artisan passion of handmade terracotta and the sensibility of the artistic gesture.*

**We wanted** to give a more modern look to terracotta, a product with a tradition that goes back centuries. We took colorful shades and painted them on hand shaped tiles, creating a brush stroke effect that enhance the colors and gives a particular look to any room. We selected a shade range that will be suitable to different tastes, and we provide both glossy and matt finishes to ensure the best possible solution for our customers.

**The Pennelli** range is our idea of a complete coordinated set - the wall tiles can match perfectly with the rounded wash basins that we designed for the collection. To add a special touch, we also designed a series of bathroom accessories that can match the main shade or contrast. As a special addition and to complete the range, our glazed terracotta can be shaped into special pieces, like counterops for bathroom or kitchen sinks. This is the beauty of handmade products - everything can be adapted and created to fit the desired aesthetic.

**The color palette** is composed of 10 different shades, ranging from neutral tones to more colorful ones, to suit any design choice. Featured in both glossy and matt finishes, it presents a brush stroke effect going in different directions, to create a particular look when combined during installation.

**Urban Feelings**  
Design Studio Team





**LOSANGA**

**75x255 mm**

**3x10 inches**

.....

**RETTANGOLO**

**75x225 mm**

**3x9 inches**

**Giudizio Universale**

Giorgio Vasari - Federico Zuccari - 1572/Last 1570's  
Chiesa di Santa Maria del Fiore - Firenze



# TECHNICAL DETAILS



## LOSANGA

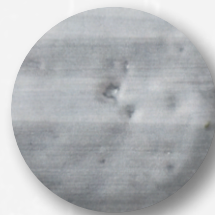
SCALE 1:4  
75x255 mm  
(3x10 inches)

## RETTANGOLO

SCALE 1:4  
75x225 mm  
(3x9 inches)

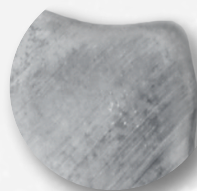
## HANDSHAPED

- each piece is made **by artisan**



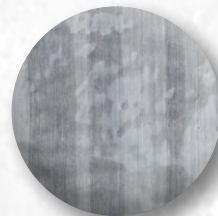
## ROUNDED EDGES

- taking care to the **shapes**



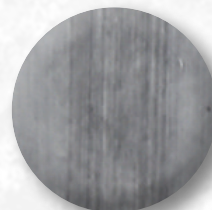
## GLAZED/MATT

- to create a **contrast**



## BRUSHSTROKES

- with the lines **movement**





# COLOUR PALETTE

SINGLE COLOURS: 10

**NIGHT**

Losanga/Rettangolo



**ASH**

Losanga/Rettangolo



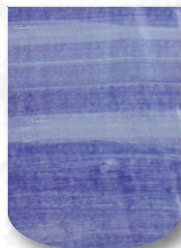
**FIRE**

Losanga/Rettangolo



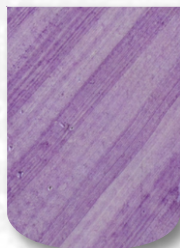
**LAVENDER**

Losanga/Rettangolo



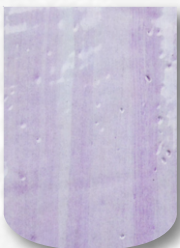
**CYCLAMEN**

Losanga/Rettangolo



**ROSE**

Losanga/Rettangolo



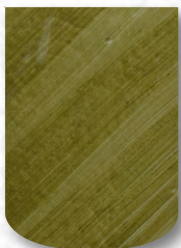
**LAKE**

Losanga/Rettangolo



**MUD**

Losanga/Rettangolo



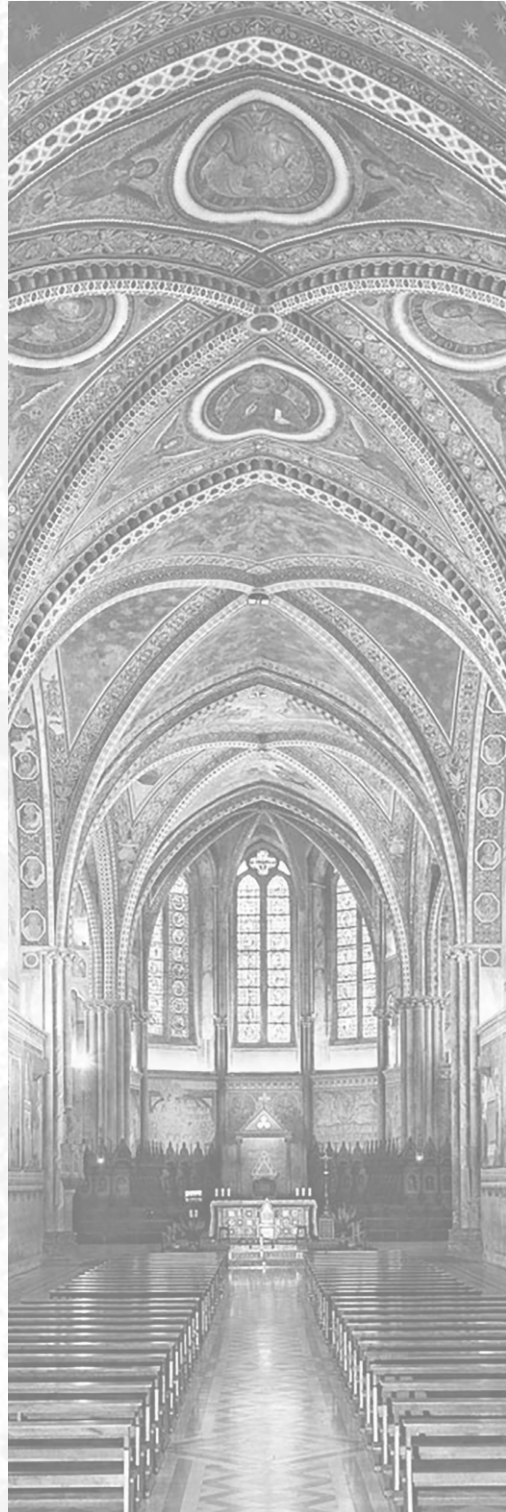
**TREE**

Losanga/Rettangolo



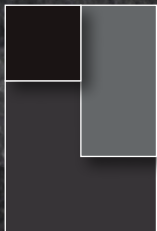
**SUN**

Losanga/Rettangolo





# NIGHT



LOSANGA  
SCALE 1:4



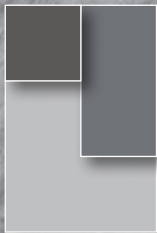
RETTANGOLO  
SCALE 1:4



**Trionfo di San Tommaso d'Aquino**  
Andrea di Bonaiuto - 1366/1368  
Chiesa di S. Maria Novella - Firenze



# ASH



LOSANGA  
SCALE 1:4



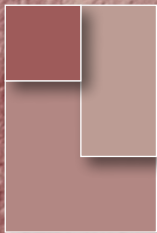
RETTANGOLO  
SCALE 1:4



**Incontro di Leone Magno con Attila**  
Raffaello Sanzio - 1514  
Stanze Vaticane - Città del Vaticano



# FIRE



LOSANGA  
SCALE 1:4



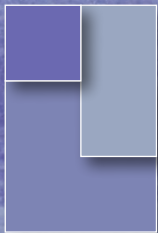
RETTANGOLO  
SCALE 1:4



**Giudizio Universale**  
Giorgio Vasari - Federico Zuccari - 1572/Last 1570's  
Chiesa di Santa Maria del Fiore - Firenze



# LAVENDER



LOSANGA  
SCALE 1:4



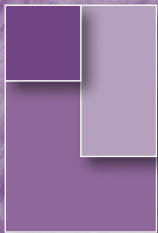
RETTANGOLO  
SCALE 1:4



**Guarigione dell'Emorroissa**  
Paolo Veronese - 1570  
Kunsthistorisches Museum - Vienna



# CYCLAMEN



LOSANGA  
SCALE 1:4



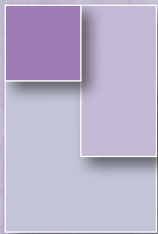
RETTANGOLO  
SCALE 1:4



**Pietà**  
Stefano Lunetti - 1525  
Chiesa di Santa Maria - Marciolla (Fi)



# ROSE



LOSANGA  
SCALE 1:4



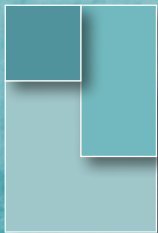
RETTANGOLO  
SCALE 1:4



**Santa Trinità e Beata Vergine Maria**  
Anonimo - XVI cent.  
Collegiata di San Gimignano - San Gimignano (SI)



# LAKE



LOSANGA  
SCALE 1:4



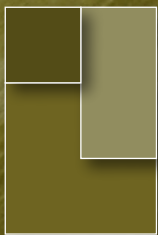
RETTANGOLO  
SCALE 1:4



**Venere e le tre Grazie**  
Sandro Botticelli - 1486  
Musée du Louvre - Parigi



# MUD



LOSANGA  
SCALE 1:4



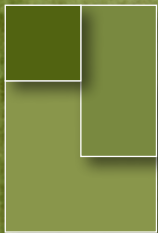
RETTANGOLO  
SCALE 1:4



**Storie della Vergine**  
Filippo Lippi - 1466/1469  
Duomo di Spoleto - Spoleto (Pg)



# TREE



LOSANGA  
SCALE 1:4



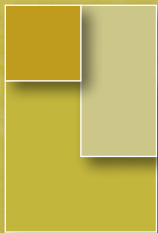
RETTANGOLO  
SCALE 1:4



**Giuda Riceve i Trenta Denari**  
Lippo e Federico Memmi - 1338/1340  
Collegiata di San Gimignano - San Gimignano (SI)



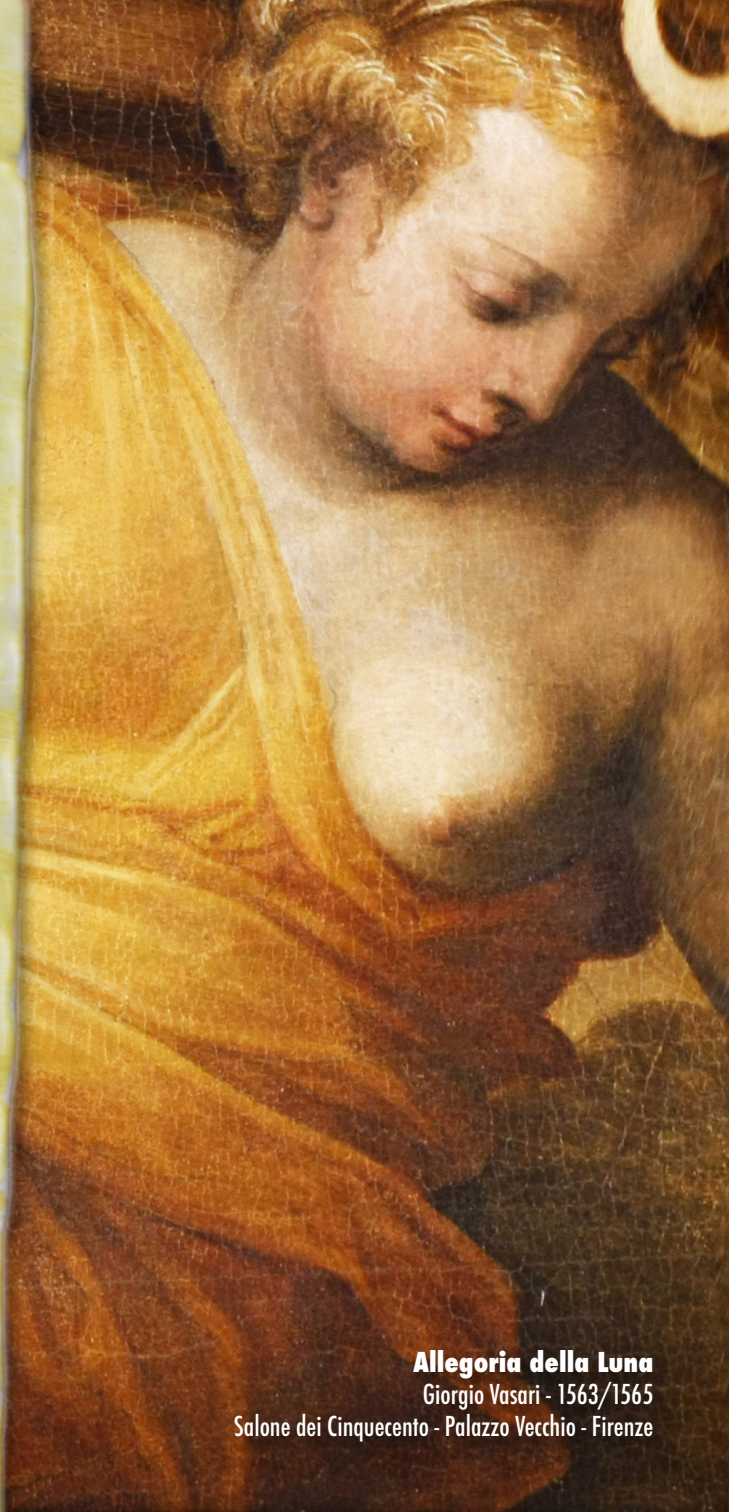
# SUN



LOSANGA  
SCALE 1:4



RETTANGOLO  
SCALE 1:4



**Allegoria della Luna**  
Giorgio Vasari - 1563/1565  
Salone dei Cinquecento - Palazzo Vecchio - Firenze



**PENNELLI**  
Losanga 75x255 mm (3x9 inches)  
Ash





**PENNELLI**

Rettangolo 75x225 mm (3x9 inches)

Fire







**URBAN FEELINGS**  
BEYOND, ITALY

[www.urbanfeelings.it](http://www.urbanfeelings.it)