



**URBAN FEELINGS**

BEYOND, ITALY

La Fornace

**SFUMATURE**

Italian Traditional Terracotta

# Sfumature

*for La Fornace*

**There** is nothing simple in our world, nothing that can be seen as just one thing. We live in a world that is colorful and complex, varied in all its ways, a kaleidoscope of shades mixing together to create the beautiful landscapes that we get to experience everyday.

**The** different shades of colors are just as much part of our environment as any living being, from the various skin colors of human to the unlimited combinations of fur, skin, scales in the animal kingdom. Each living being is different and just as beautiful as any other, and the difference only highlights the quality of what makes it special from the others.

**The** *Sfumature* collection wants to be a representation of the beauty of color in terracotta. Presenting not a single hue but rather a selection of shades for each color, we created five different selections, each one inspired by the colors that can be found in one type of animal representing one species: mammals, reptiles, insects, birds and fishes.

**This** allowed us to design a range of colors that, combined with the glazed finish of the terracotta pieces, create a dynamic yet cohesive installation, where each piece is a slight variation from the other but nevertheless connected, creating blends of colors that feel part of a whole rather than separated.

**Urban Feelings**  
Design Studio Team



**SFUMATURE**

Listello 5,5 x 26 x 1,5 cm  
Parrot

# Technical Details

- Uses:** Wall covering
- Materials:** Umbria mixed clays
- Finishes:** Glazed
- Size:** Listello 5,5 x 26 cm
- Colours:** 5

# How the Series Works

The "Sfumature" series is available in a single size (5,5 x 26 cm listello) and in five different blend of colours: Moth, Hippo, Parrot, Red Carp and Lizard. Each colourization is made up of different shades of color, not individually available, but only as a blend as a whole. For the purposes of the sale, therefore, it will not be possible to select a specific color point of the blends, but only the colourization in its entirety.

# Features

**GREAT SHADE VARIATION**

**HIGH DYNAMISM of INSTALLATIONS**

**DIFFERENT TOUCH SENSATIONS**

**ELEGANCE COMBINED with TRADITIONS**

# Shade Examples



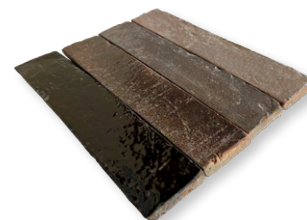
# Colour Palette

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## MOTH

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Listello



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## HIPPO

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Listello

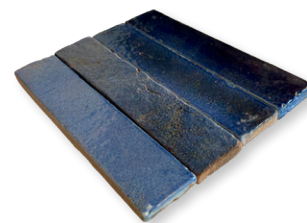


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## PARROT

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Listello



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## RED CARP

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Listello

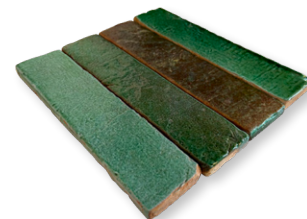


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## LIZARD

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Listello



# MOTH

THE NIGHT IS NOT TOO  
DARK, AFTER ALL





# HIPPO

THE GREY  
ON THE SKIN







# PARROT

BY THE BLUE OF SKY  
TO THE GOLD OF SUN

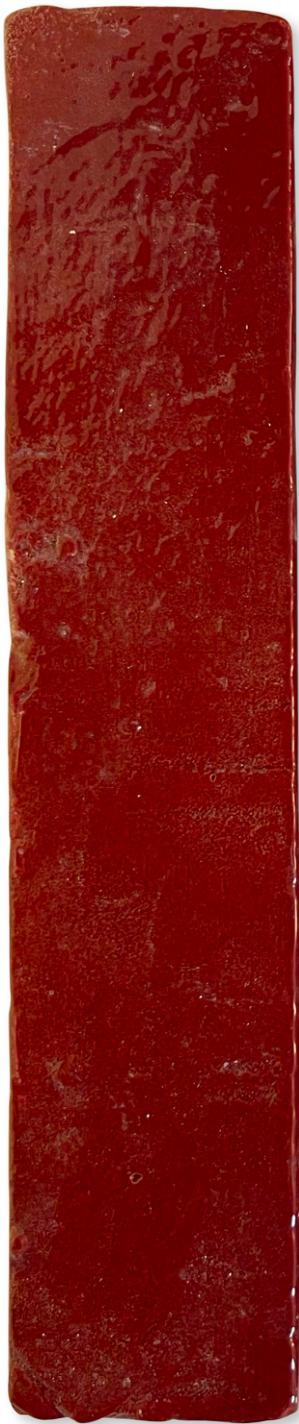




# RED CARP

AN HEART  
OF CORAL





# LIZARD

LIKE A SHADOW  
IN THE FOREST







**SFUMATURE**

Listello 5,5 x 26 x 1,5 cm

Lizard



[www.urbanfeelings.it](http://www.urbanfeelings.it)